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## 03 Business

### **Environmental Business Pledge**

The Environmental Business Pledge is a free scheme, which works in partnership with local businesses to identify and implement changes that reduce their environmental impact and improve their business's efficiency.

To date over 1,300 businesses of all sectors and sizes within Manchester have been provided with on-site support to identify and realise raw material and energy savings. This has enabled the strengthening of supply chains, and the safeguarding of sales and jobs, along with saving over 2,000 tonnes of CO<sub>2</sub> emissions and over 500,000 litres of water.

The Pledge was developed by Manchester City Council, Groundwork, The Environment Agency, Encams and the Mersey Basin Campaign, with Manchester City Council and Groundwork being the lead delivery partners. Through environmental improvements, businesses have

benefited from approximately £500,000 in cost savings, £13.4million worth of increased sales and £21.2million of sales safeguarded. There have also been over seventy jobs created and 289 jobs safeguarded.

### **For further information contact:**

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